



15 MARCH 2019

## MEDIA RELEASE

### Australian Made ‘wrapped’ to see Australian Made products celebrated at Sydney Build 2019

The Australian Made logo is featuring at Sydney Build 2019, to highlight Australian-made products to the construction industry in Australia and overseas.

An Australian-made Mack truck specially ‘wrapped’ in green and gold, is on display from the 14 – 15<sup>th</sup> March in the Hordern Pavilion to encourage patrons to support local Aussie businesses and manufacturers in the construction industry.



Ben Lazzaro, Australian Made Campaign Chief Executive, said “Australian Made is partnering with Sydney Build to support local industry and shine a light on the many genuine Aussie products in the building and construction sector, such as the impressive Mack earth-moving truck proudly wearing it’s Australian Made livery.

Australia is renowned for its high standards of manufacturing including quality and safety standards. As a result, building and construction products made here in Australia to our exacting standards and conditions are highly sought after.

We hope to help builders, tradies, specifiers, renovators and DIYers more easily identify authentic Aussie products. The Australian Made logo helps buyers recognise and choose Australian-made products, and provides assurances that the components used to build or renovate have been certified as Australian products.”

Free to attend, Sydney Build is one of Australia’s leading construction, architecture, building and design exhibitions and showcases a number of Australian Made licensees.

Come and say ‘hi’ to the Australian Made team on stand 6 and make sure to visit the massive Australian Made Mack!

To find out more information about Sydney Build, please visit <https://www.sydnebuildexpo.com/welcome>.

To find certified Australia Made products, please visit <https://www.australianmade.com.au/>.



## The Australian Made Campaign

Australian Made Licensees featuring at Sydney Build 2019 include:

Australian Made Campaign	Stand 6	HI-VIS Group	Stand c42
Auswave Products	Stand 61	Lorient Pty Ltd	Stand 39
Bayer Kordon	Stand 5	Architectural Metalworks Australia	Stand 43
Birrus Matting Systems	Stand 87	Termseal Australia	Stand 74
DECO	Stand 173	Goop Guys Pty Ltd	Stand 154
Kingspan	Stand 141	Stormtech	Stand 124
Smoke Control	Stand 89	SYNlawn	Stand 44
XLAM	Stand c91		

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### [HIGH RES. IMAGE DOWNLOAD](#)

#### NOTE TO MEDIA

Australian Made Campaign Chief Executive, Ben Lazzaro, is available for interview and vision opportunities. Please contact us if you would like to schedule a time.

#### MEDIA CONTACT

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#### ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The green-and-gold Australian Made, Australian Grown (AMAG) logo is the only registered country-of-origin certification trade mark for the full range of genuine Australian products and produce.

It has been helping Australian consumers, farmers, processors and manufacturers for more than thirty years.

The AMAG logo can only be used on products that are registered with the not-for-profit organisation Australian Made Campaign Limited. The strict set of rules governing the logo's use also require that it must always be used with one of five descriptors; 'Australian Made', 'Australian Grown', 'Product of Australia', 'Australian Seafood' or 'Australian' (for export use only). To use the logo goods must meet the criteria set out in Australian Consumer Law as well the more stringent Australian Made, Australian Grown Logo Code of Practice. More than 2700 businesses are registered to use the AMAG logo, which can be found on some 20,000 products sold here and around the world.

Australian Made Campaign Limited is located at Level 4, 111 Coventry Street, Southbank, VIC 3006.

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